When to Talk and When to Fight
The Strategic Choice between Dialogue and Resistance

Rebecca Subar • Illustrator: Rosi Greenberg
Forewords by Esteban Kelly and Douglas Stone

When to Talk and When to Fight is a conversation between talkers and fighters. It introduces a new language to enable negotiators and activists to argue and collaborate across different schools of thought and action. Weaving beautiful storytelling and clear analysis, this book maps the habits of change-makers, explaining why some groups choose dialogue and negotiation while others practice confrontation and resistance. Why do some groups seemingly always take an antagonistic approach, challenging authority and in some cases trying to tear down our systems and institutions? Why are other groups reluctant to raise their voices or take a stand, limiting themselves to conciliatory strategies? And why do some of us ask only the first question, while others ask only the second?

Threaded among examples of conflict, struggle, and change in organizations, communities, and society is the compelling personal story that led Subar to her community of practice at Dragonfly, advising leaders in social justice organizations on organizational and advocacy strategy. With lucid charts and graphs by Rosi Greenberg, When to Talk and When to Fight is a brilliant new way of talking about how we change the world. In his foreword, Douglas Stone, coauthor of the international best-seller Difficult Conversations, makes the case that negotiators need this language. In a separate foreword, Esteban Kelly, cofounder of AORTA Anti-Oppression Resource and Training Alliance, explains why radicals and progressives need it. If you are a change-maker, you will soon find yourself speaking this language. Be one of the first to learn it. Read this book.

ABOUT THE CONTRIBUTORS

Rebecca Subar has taught peace and conflict studies at West Chester University since 2005. She is a senior partner at Dragonfly, where a multiracial band of consultants supports organizations that make social change. She has coached leaders of political advocacy groups large and small on their race consciousness, their organization’s growth, and their strategy for changing the world.

Rosi Greenberg is a graphic facilitator and leadership trainer. She holds a master’s in public policy from Harvard’s Kennedy School and works with C-suite executives, community organizers, nonprofits, philanthropists, youth groups, political campaigns, and more, helping them to connect deeply and make creative, systemic change.

Esteban Kelly is the executive director for the US Federation of Worker Cooperatives and a founding member in AORTA, a worker-owned co-op whose facilitation supports organizations fighting for social justice and a solidarity economy. He received a Social Innovation Award for Public Policy and is an advisor to the Movement for Black Lives policy table.

Douglas Stone has taught negotiation and conflict management at Harvard Law School since 1993. He is a coauthor of two New York Times best sellers, Difficult Conversations and Thanks for the Feedback, and consults around the world on topics of communication, mediation, and leadership.

ACCOLADES

“Rebecca Subar’s rich personal background and distinguished career advising political negotiators, organization-builders, and movement strategists have positioned her as one of the world’s leading voices on conflict management. Here Subar combines profound insights from both practitioners and theoreticians, offering her readers invaluable paradigms on conflict transformation. When to Talk and When to Fight is the book many of us having been waiting for!”
—Sa’ed Atshan, assistant professor of peace and conflict studies, Swarthmore College

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