Understanding Jim Crow
Using Racist Memorabilia to Teach Tolerance and Promote Social Justice

David Pilgrim
Foreword by Henry Louis Gates Jr.

For many people, especially those who came of age after landmark civil rights legislation was passed, it is difficult to understand what it was like to be an African American living under Jim Crow segregation in the United States. Most young Americans have little or no knowledge about restrictive covenants, literacy tests, poll taxes, lynchings, and other oppressive features of the Jim Crow racial hierarchy. Even those who have some familiarity with the period may initially view racist segregation and injustices as relics of a distant, shameful past. However, a proper understanding of race relations in this country must include a solid knowledge of Jim Crow—how it emerged, what it was like, how it ended, and its impact on the culture.

Understanding Jim Crow introduces readers to the Jim Crow Museum of Racist Memorabilia, a collection of more than ten thousand contemptible collectibles that are used to engage visitors in intense and intelligent discussions about race, race relations, and racism. The items are offensive. They were meant to be offensive. The items in the Jim Crow Museum served to dehumanize Blacks and legitimized patterns of prejudice, discrimination, and segregation.

Using racist objects as teaching tools seems counterintuitive—and, quite frankly, needlessly risky. Many Americans are already apprehensive discussing race relations, especially in settings where their ideas are challenged. The museum and this book exist to help overcome our collective trepidation and reluctance to talk about race.

Fully illustrated, and with context provided by the museum’s founder and director David Pilgrim, Understanding Jim Crow is both a grisly tour through America’s past and an auspicious starting point for racial understanding and healing.

ABOUT THE AUTHORS

David Pilgrim is a professor, orator, and human rights activist. He is best known as the founder and curator of the Jim Crow Museum—a ten-thousand-piece collection of racist artifacts located at Ferris State University, which uses objects of intolerance to teach about race, race relations, and racism.

Henry Louis Gates Jr. is the Alphonse Fletcher University Professor and director of the Hutchins Center for African and African American Research at Harvard University. He is also an Emmy Award–winning filmmaker, literary scholar, journalist, cultural critic, and institution builder.

ACCOLADES

“This was a horrific time in our history, but it needs to be taught and seen and heard. This is very well done, very well done.”
—Malaak Shabazz, daughter of Malcolm X and Betty Shabazz

“One of the most important contributions to the study of American History that I have ever experienced.”
—Henry Louis Gates Jr., director of the W.E.B. Du Bois Institute for African American Research